

CALL FOR COMPETITION

Kiinteistö Oy Kaapelitalo, Helsinki Dance House Association and Finnish Light Art Society FLASH invite Finnish artists and artists permanently living in Finland to take part in the competition to create a permanent light art work at the Dance House Helsinki's Event Square.

The competition follows the competition rules of The Artists' Association of Finland and the following regulations.

1. COMPETITION PROGRAM

The purpose of the competition is to find an advanced idea for a light art work, which is to be displayed at Dance House Helsinki's Event Square scheduled to open in 2022. The Event Square will serve as a kind of a foyer for Dance House Helsinki as well as a venue for various events.

The competition is on the lookout for a high-quality light art work that reflects the architectural spirit of Dance House Helsinki as well as the bodily experience associated with dance as a form of art. The art work also works as a functional light source that creates a special atmosphere to the space. Its purpose is not to be lighting used for work or cleaning.

The competition is open for Finnish artists and artists living permanently in Finland. Working groups can also apply. The competition follows the competition rules of The Artists' Association of Finland. However, a candidate does not necessarily have to be a member of any member association of The Artists' Association.

This competition program and appendices will be published on May 4, 2020 on www.tanssintalorakentuu.fi/valotaidekilpailu/en. The program has been approved by the The Artists' Association on March 30, 2020.

A sum of € 75,000 has been set aside for the art work. The money is intended to cover all the costs required to complete the work.

2. COMPETITION ENTRIES

The competition entry must include the following drafts and information:

- 1. A sketch of the light art work, which clearly illustrates the characteristic, shape and structure of the work. In addition, the sketch should illustrate the quality and amount of light created by the work. It should also be able to demonstrate the technical feasibility of the work.

The presentation of drafts is free (video, photograph, drawings etc.). However, the competition entry may include a maximum of three A3 sketches and one up to 2 minutes long video.

In addition to the drafts, the entry should include information on how the art work will fit into the space. The placement of the art work is shown using the attached layout plan and cutaway drawings.

In addition, a description of the work should be included as an appendix clarifying the artistic starting points of the work and its connection to dance and bodily expression.

- **2.** A cost estimate showing the costs required to complete the work, broken down. For example, materials, labour costs, transportation etc. In addition, the cost estimate should include the amount of the artist's fee and an estimate of the costs for the annual maintenance and service of the work. The estimate should also include a definition of the life cycle of the work in years.
- **3.** Competition material as a PDF file, with a memory stick marked with a pseudonym.

The name of the candidate or working group should not be included anywhere in the competition entry, and there should not be any reference to it in the application. Applications must be identified with a nickname and submitted in an envelope containing, in addition to the actual entry itself, a sealed envelope bearing the author's nickname. The sealed envelope should include the name, address, telephone number, and email address of the artist or working group representing the nickname.

The entry should not be previously published or displayed. The entry can be submitted in Finnish, Swedish or English. An entry that arrives late or is contrary to the competition program will be rejected from the competition.

3. SUBMITTING COMPETITION ENTRIES

The competition entries are submitted to the following address: Kiinteistö Oy Kaapelitalo, Tallberginkatu 1 C 15, 00180 Helsinki, signed with "TT-valoteoskilpailu" (Dance House Helsinki - light art work competition).

The entries can also be submitted by leaving the envelope with the entry at Cable Factory. The envelope should be left in a locked letter box that is outside C stairway in the inner yard of Cable Factory. The letter box is marked with the text "Suomen Punomotehdas Oy".

The candidate is responsible for submitting the entry, and any costs involved.

Entries will be accepted from 17 November to 1 December 2020 from 9 am to 4 pm.

The deadline for entries 1 December 2020 at 4 pm (16.00).

4. PRIZES

The following prizes will be awarded in the competition:

- I prize 5500 €
- II prize 3000 €
- III prize 1500 €

The Prize Committee has the right to determine the prize amounts differently, if it deems it so. However, the total amount of prizes should remain the same.

5. AWARD COMMITTEE

The award committee consists of:

- Kai Huotari, Kiinteistö Oy Kaapelitalo
- Matti Numminen, Helsinki Dance House Association
- Teemu Kurkela, JKMM Arkkitehdit Oy Architects
- Pia Ilonen, Architects ILO ARKKITEHDIT Oy

and

- Ilkka Paloniemi
appointed by Finnish Light Art Society FLASH

and

- Jukka Hautamäki
- Tarja Ervasti
appointed by The Artists' Association of Finland

The secretary of the award committee is Juha Rouhikoski representing Finnish Light Art Society FLASH. The competition mediator is Aura Lehtonen, the competition ombudsman of The Artists' Association of Finland.

6. CRITERIA

The prize committee evaluates the match between artistic insight and functionality of the competition entries, as well as the work's connection with bodily experience and dance. In the evaluation, attention is paid to how well the art work stands the test of time, blends into the functional space with audience involved as well as the surrounding architecture and various events taking place in the space.

7. COPYRIGHT

Proprietary rights and copyrights remain with the artist. The use of copyright must be agreed with Kuvasto ry or, when Kuvasto does not represent the author, separately with

the artist/author. The organizer of the competition reserves the right to use and publish the material of the awarded works free of charge in its communications.

8. ORDERING THE FINAL WORK

Kiinteistö Oy Kaapelitalo will decide on the possible ordering of the art work after consulting Dance House Helsinki. Kiinteistö Oy Kaapelitalo has the right to order the art work on the basis of any sketch awarded in the competition.

9. QUESTIONS ABOUT THE COMPETITION

Questions about the competition can be mailed to the competition secretary Juha Rouhikoski: juha.rouhikoski@gmail.com

Additional questions can also be mailed to the competition mediator Aura Lehtonen: aura.lehtonen@artists.fi

Questions can be asked during two sessions.

Session I: May/June – 4 May to 12 June 2020

Session II: October – 1 October – 30 October 2020

The questions and answers for the first session will be publicly available from July 15, 2020.

The questions and answers for the second session will be publicly available from 13 November 2020.

The information can be found at www.tanssintalorakentuu.fi/valotaidekilpailu/en.

After the competition, entries can be retrieved from Kaapelitoimisto (Cable Office), C-stairway, 2nd floor Mon-Fri from 9 am to 3 pm. Alternatively, you can add to your entry a blank envelope with a stamp if you want the memory stick to be returned by mail.

Memory sticks that have not been retrieved or returned by mail will be discarded on February 31, 2021.

ATTACHEMENTS

- Space and functional description
- Illustration of Event Square
- Event Square: layout and cutaway drawings